

DELIVERING CREDIBILITY THAT READERS CANNOT SCROLL PAST

# ADVERTISING GUIDE

**THAT  
LEEDS  
MAG**

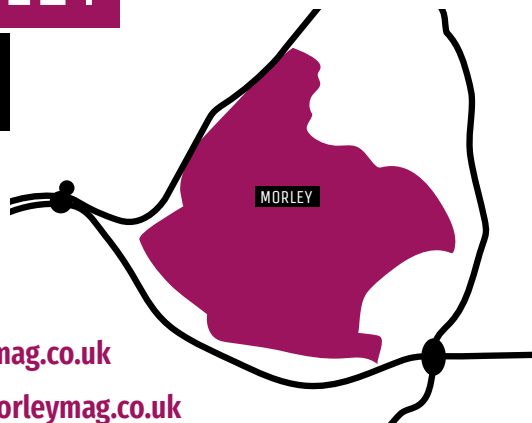
**19,500  
HOMES**



[thatleedsmag.co.uk](http://thatleedsmag.co.uk)  
[ads@thatleedsmag.co.uk](mailto:ads@thatleedsmag.co.uk)

**THAT  
MORLEY  
MAG**

**15,340  
HOMES**



[thatmorleymag.co.uk](http://thatmorleymag.co.uk)  
[ads@thatmorleymag.co.uk](mailto:ads@thatmorleymag.co.uk)

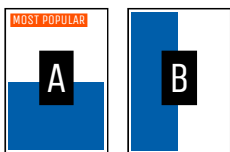
|         | LEEDS<br>19,500 |          | MORLEY<br>15,340 |          | BOTH<br>34,840 |          |
|---------|-----------------|----------|------------------|----------|----------------|----------|
|         | Single          | Regular* | Single           | Regular* | Single         | Regular* |
| Full    | £300            | £285     | £270             | £256.50  | £527           | £500     |
| Half    | £160            | £152     | £144             | £137     | £281           | £266     |
| Quarter | £95             | £90      | £85.50           | £81      | £167           | £158     |
| Eighth  | £55             | £52      | £49.50           | £47      | £97            | £92      |

8 magazines per area each year, prices shown are + VAT



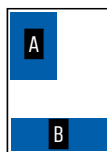
**FULL**

Artwork setup size:  
154 x 216mm  
Finished print size:  
148 x 210mm



**HALF**

A = 138 x 98mm  
B = 67 x 200mm



**QUARTER**

A = 67 x 98mm  
B = 138 x 47mm



**EIGHTH**

67 x 47mm



**VOUCHER**

Top of page £30  
Other: £25

\*minimum 6 month booking (4 magazines) - includes social media engagement and entry into the online directory.  
Monthly payment options available.

**EYE-CATCHING ADVERT DESIGN FOR NO ADDITIONAL CHARGE**

**Technical spec for supplying print ready adverts:**

Artwork formats accepted: Colour Format: CMYK

File Format: PDF, JPEG, TIFF, EPS, PSD, AI

File Resolution: 300dpi - the larger and clearer your file is, the better the end result.

Please supply a logo separately for the online directory and digital ad.

**FOR SPECIAL PLACEMENTS**

**CALL 0113 4657 789**

**TO CHECK AVAILABILITY**

**NOT READY TO ADVERTISE YET?**

Sign up for deadline reminders and special offers: [thatleedsmag.co.uk/keep-in-touch](http://thatleedsmag.co.uk/keep-in-touch)

